

Hi everyone,

this fifth newsletter is really short – and invites you to take part in a university research study about the impact of science videos. Have fun!

Thilo Körkel, Kerstin Hoppenhaus and Sibylle Grunze

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Watch videos for science! (and receive a voucher for a digital science magazine)

A team of researchers at the University of Trier wants to know: Do videos about current research succeed in conveying knowledge, and are they fun to watch?

Take 20 minutes of your time, participate [in the German language survey](#), [support this research](#) by sharing our post on Facebook, and be one of the first five hundred people to receive a voucher for the digital magazine »Spektrum Kompakt« (in German language).

The study will be published in a scientific journal in 2020. Preliminary results can be found [here](#) by the end of 2019.

The study »Audiovisuelle Wissenschaftsvermittlung im Fernsehen und im Internet« is conducted by the communication scientists Prof. Dr. Hans-Jürgen Bucher and Bettina Boy of the University of Trier. It is funded by Klaus Tschira Foundation and supported by »Spektrum der Wissenschaft«.



Forschungsprojekt: Audio-Visuelle Wissenschaftsvermittlung
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»Science & Video« is a newsletter for science communicators. In »Science & Video« [Thilo Körkel](#) (tk), [Kerstin Hoppenhaus](#) (kh) und [Sibylle Grunze](#) (sg) pool their long-standing expertise in the field of science communication and moving images. We joyfully welcome the effects of digital disruption, are committed to defending high quality standards, and hope to be part of a future in which science communication via digital media has an increasingly powerful impact on society. Contact us at thilo.koerkel@nature.com, hoppenhaus@hgmedien.com, grunze@hgmedien.com.

IMPRESSUM

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